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## **Landscape Finance Lab and Integrity Global Partners collaborate to finance landscape scale conservation efforts globally**

**Vienna and San Francisco, CA 18 May 2023** – Landscape Finance Lab (the Lab) and Integrity Global Partners (IGP) announce today a strategic partnership to increase investment at scale for sustainable landscapes globally.

Both firms are focused on supporting investors to structure and finance large-scale conservation and restoration projects and recognize the exponential power of a partner-centered approach for creating and sustaining significant impact.

The Lab, a spin-off of WWF, has a mission to incubate and finance sustainable landscapes that deliver impact on the Global Sustainable Development Goals. They do this by structuring high-quality landscape programs in global biodiversity priority places and leveraging public and private capital to develop innovative financial mechanisms for investing in landscapes.

IGP, in turn, is dedicated to bringing its founding team of experts each with decades of experience in carbon and other environmental markets to bear in creating nature-based investment portfolios with fair and attractive risk-adjusted returns for institutional investors that also maximize Sustainable Development Goals (SDG)-aligned benefits for communities and biodiversity.

*“It’s an exciting time for our sector. Sustainable landscapes are a key strategic solution to addressing the combined global challenges of climate change, biodiversity loss, and food and water shortages, whilst creating jobs and improving livelihoods.”* said Roopal Kanabar, Strategic Finance Advisor for the Landscape Finance Lab *“IGP’s mission to unlock fair and equitable capital at scale very much aligns with our own, and we are looking forward to working with such an experienced team of female founders to maximize impact by catalysing flows of capital towards landscapes.”*

*“This partnership with Landscape Finance Lab represents a continuation of our work to build a global collaborative hub with best-in-class partners and gives us immediate velocity to scale our efforts to bring environmental assets to market in some of the largest and most important biodiversity landscapes in the world,”* said Cheri Sugal, Co-Founder and CEO of IGP. *“There are strong synergies between our two organizations and clear alignment of goals; we are looking forward to working together.”*

IGP and the Lab will mutually evaluate a pipeline of investment opportunities through the lens of proprietary landscape and carbon assessment tools, such as the Lab’s [4 Returns Framework](#)



(developed together with Commonland and Wetlands International) and IGP's High Integrity Framework, enhancing the credibility of both carbon and biodiversity assets.

### **About Landscape Finance Lab**

The Lab mission is to incubate and finance sustainable landscapes that deliver impact on the Global Sustainable Development Goals (SDGs). Three core objectives are being pursued: (1) to structure high-quality landscape programs in global biodiversity priority places; (2) to test innovative financing mechanisms; and (3) to build sector learning, capacity, and impact.

Since 2016, the Lab has supported landscape teams to incubate programs in over 20 landscapes across 17 countries and over 85 mn hectares, with a current pipeline of €15m landscape investments under development.

### **About Integrity Global Partners**

Integrity Global Partners unlocks fair and equitable capital at scale to deliver high-integrity environmental assets to market. It brings together the necessary expertise to accelerate the deployment of mission-driven investment capital into high-quality nature-based projects and jurisdictional programs in the Global South and to enable project developers and governments to access the financing they need through global carbon and environmental markets.

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